EXPERT Seminar Series

The **School of Public Health and Health Professions** (SPHHP), **School of Management** (SOM), and the **Rehabilitation Engineering Research Center on Technology Transfer** (T²RERC) are pleased to invite you to a seminar presented by

Pallavoor N. Vaidyanathan, MS, MBA

(Assistant Vice President for Research at the University of Central Florida)

On the topic:

"From Idea to Innovation to Commercialization: Organizational and Philosophical Perspectives"

Abstracts

The seminar will start with a short review of the implications of the Bayh-Dole Act followed by an overview of the technology transfer process, in general, with examples from personal industrial experience. An overview of the organization, technology protection, technology transfer and commercialization activities at the University of Central Florida will be presented, with examples of successful technology transfer and licensing. Problems associated with the process and the benefits derived by the University will be discussed. The session will conclude with the philosophy and organization needed to develop and implement a successful technology transfer program.

Friday, November 10, 2006 from 2:00 p.m. to 4:00 p.m.

102 Alfiero Center • UB's North Campus • Light refreshments will be served

RSVP: Before **November 6** to Sue Arnold, smarnold@buffalo.edu or 829-3141 X 169.

Who should attend?

- University administrators seeking to grow university-corporate partnerships; research investment and student placement opportunities.

- University professionals engaged in technology licensing and transfer activities.

- University faculty engaged in research having commercial potential.

- Faculty and students in business and public policy.

Parking: Jacobs A, B, C Lots (free, parking tag required); Free parking hang tags for parking can be obtained from Sue Arnold (Kimball Tower, room 319, smarnold@buffalo.edu; 829-3141 X 169).

Pallavoor N. Vaidyanathan, "Vaidy": Biographical Sketch

Pallavoor N. Vaidyanathan, is Assistant VP for Research at the University of Central Florida, Orlando, FL. His extensive expertise includes coordinating multi-investigator teams and interdisciplinary teams with the university, and multi institution teams with new initiatives such as Engineering research Center (NSF), Industry/University Cooperative Research Center (NSF), and University Research Initiative (DOD). Such coordination has led to multi-investigator and interdisciplinary programs with significant funding and national visibility at two universities. As an Industrial Liaison, he has strengthened existing ties with industry and brought additional contacts for research, education and technology transfer programs. These contacts have led to new research programs funded or supported by industry, support from industry for larger research efforts, placement opportunities and internships for students and faculty, and equipment grants and donations from industry. Focused educational programs for industry have also resulted from these collaborations. As VP for Research, he has provided support to faculty in identifying funding sources and collaborators including industrial connections, helping them to transfer technology to Industry via funded programs such as SBIR and STTR, as well as intellectual property issues.

Mr. Vaidyanathan holds a Masters of Business Administration and a Masters of Science of Engineering from the University of Florida, Gainesville, FL (http://www.ufl.edu/index.html) where he is currently the Assistant Vice President for Research (http://www.clas.ufl.edu/research/vp.html).

Mr. Vaidyanathan has published over thirty papers in the areas of materials science, Computed-Aided Design and Manufacturing (CAD/CAM), management. He's presented over twenty papers in conferences, topics including cutting tools and technology transfer. His honors include a Government of India Merit Scholarship and ASM International Lectureship.

For additional information, please see:

Online events calendar of the SPHHP (http://sphhp.buffalo.edu/dce/calendar/); and the T²RERC website (http://cosmos.buffalo.edu/t2rerc).

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